



s o k o l  
c o n s u l t i n g

www.sokolconsulting.com  
pdsokol@sokolconsulting.com  
415 931.0202

# Sokol Consulting's eLearning Services

---

Sokol Consulting can help you create professional eLearning modules. These modules are output as Flash files that can be viewed on almost any computer. Working with your Subject Matter Experts we can provide just the amount of assistance you need—whether it's a little or a lot. From needs assessment, project organization, and goal-setting through materials development and narration, we are here to help you create polished presentations.

## **Workflow**

### **Needs Assessment/Goals and Objectives**

We will meet with you to gather information for needs assessment and to set the goals and objectives of the eLearning module.

### **Work with the Subject Matter Experts**

Subject Matter Experts (SMEs) often need help organizing and editing the content. We can work with them to organize their knowledge into concise and focused information. As the project progresses we will continue to gather input from your SMEs to make sure the information stays accurate and complete.

### **Materials Development**

We'll create a clear and captivating PowerPoint presentation or edit an existing one. We'll add images, software simulations, and/or your video files and format the slides for a clean and professional look.

### **Narration**

Professional and engaging narration of your slide notes is added to the presentation.

## **Software**

### **Microsoft® Office PowerPoint®**

You retain the ability to edit the eLearning module quickly and easily because it begins as a PowerPoint presentation.

### **Adobe® Presenter®**

Using Adobe Presenter, narration is recorded for each slide. The final project plays in the Flash® Player on any browser. Visit [www.adobe.com/products/acrobatconnectpro](http://www.adobe.com/products/acrobatconnectpro) to learn more about Adobe Acrobat® Connect™ Pro eLearning solutions.

### **Adobe Captivate®**

Need software simulations? They're easy to capture and narrate using Captivate.



CERTIFIED INSTRUCTOR